



[Apply here](#)

Start date

January-February 2018

Duration

6 months

Languages

Good spoken and written English levels are required (B2 onwards)

Location

Coleraine, Northern Ireland

The busy town of Coleraine is situated in beautiful countryside, many locations of which are featured in the series Game of Thrones, including the famous "Dark Hedges". The rugged coastline, a few miles away, is also home to the World-famous Giant's Causeway, designated a UNESCO World Heritage site in 1986. Close to the seaside towns of Portstewart and Portrush with their buzzing nightlife and surfing beaches, Coleraine also hosts a campus of the Ulster University guaranteeing a lively student social life.

Are you eligible?

Are you a registered student?

Or

Are you eligible to participate in the Erasmus+ programme?

Benefits

See website for details of all ESPA benefits. For all internships over 6 months, additional benefits will be paid. Details available at interview.

Role

This is an exciting opportunity for an innovative Marketing student to assist in growing the online presence of this innovative surf board manufacturer. Mentored throughout, you will be involved in improving the brand awareness through online marketing, website content planning, creation of online mail campaigns and other social media activities. This internship is a great opportunity to gain practical skills in a real business, providing a great addition to your CV and boost to your career aspirations. If you love surfing and outdoor activities, this is the dream internship.

Tasks

- Website content planning
- Creating and delivering regular mail campaigns
- Market research
- Identifying and engaging with target audiences on social media platforms
- Perform research, run key word campaigns and other marketing activities to support the Marketing team
- Creating blogs.

Desired Skills

- Self-starter, ability to work on your own and within a closely integrated team
- Innovative thinker
- Practical experience using social media software; for example, Facebook, Mail Chimp, Twitter, Instagram
- Previous experience of social media management.
- Calm under pressure
- Excellent communication skills, both written and spoken
- Strong creative and commercial skills
- Motivated individual

The Host Company

The host company is a young, exciting surfboard manufacturing company, seeking to be the world's best with their eco-friendly approach. Working in conjunction with a world-famous car manufacturer, they utilise foam waste from car production and recycle for use as the core for many of their boards. Starting with just two brothers and an idea, borne from the frustration of boards having no longevity, they wanted to produce quality, long lasting products. They now employ 12 people and this year exported their first boards; this company is literally "going places".