



## Apply here

### Start date

January-February 2018

### Duration

6 months

### Languages

Good spoken and written English levels are required (B2 onwards) and French, Spanish and Portuguese language skills are preferred.

### Location

Coleraine, Northern Ireland  
The busy town of Coleraine is situated in beautiful countryside, many locations of which are featured in the series Game of Thrones, including the famous "Dark Hedges". The rugged coastline, a few miles away, is also home to the World-famous Giant's Causeway, designated a UNESCO World Heritage site in 1986. Close to the seaside towns of Portstewart and Portrush with their buzzing nightlife and surfing beaches, Coleraine also hosts a campus of the Ulster University guaranteeing a lively student social life.

### Are you eligible?

Are you a registered student?

Or

Are you eligible to participate in the Erasmus+ programme?

### Benefits

See website for details of all ESPA benefits. For all internships over 6 months, additional benefits will be paid. Details available at interview.

## Role

This is an exciting opportunity for a confident communicator interested in gaining practical Business Development experience with this young, vibrant company. Mentored throughout and using your skills to full effect, you will assist in making their boards a truly global brand. This incredible opportunity also includes the chance of overseas travel and if you have a love of surfing or the outdoors, this is the dream internship.

## Tasks

- Maintain and develop our existing Global database
- Converting leads into sales/client relationships
- Identify new business opportunities by creating and implementing solution campaigns
- Assist with marketing activities directed at developing the Global market
- Attend events throughout Europe and beyond to obtain and sustain customer relationships
- Report on market activity on a regular basis

## Desired Skills

- Previous sales and business development experience. (Not compulsory)
- Enthusiastic and positive character with a progressive nature.
- Self-starter with entrepreneurial desire
- Excellent communication and interpersonal skills
- Strong customer facing and public presentation skill
- Commercially aware with desire to work in a busy and diverse environment.
- Ability and flexibility to travel and work outside regular working hours; overseas travel may be necessary.

## The Host Company

The host company is a young, exciting surfboard manufacturing company, seeking to be the world's best with their eco-friendly approach. Working in conjunction with a world-famous car manufacturer, they utilise foam waste from car production and recycle for use as the core for many of their boards. Starting with just two brothers and an idea, borne from the frustration of boards having no longevity, they wanted to produce quality, long lasting products. They now employ 12 people and this year exported their first boards; this company is literally "going places".