

**ESPA**

Market Research and Business Development Internship_Italian Speakers (BCMAI1311)

[Apply here](#)**Start date**

Flexible

Duration

6 months

Languages

Fluent Italian and Good spoken and written English levels are required (B2 onwards)

Location

Cardiff, Wales

Cardiff is the Capital city of Wales. It is a highly desirable and modern city to work and live, offering a bustling and exciting lifestyle of shopping, sport, high-tec industry and social experiences coupled with unrivalled countryside and a famously warm welcome.

Are you eligible?

Are you a registered student?

Or

Are you eligible to participate in the Erasmus+ programme?

Benefits

See website for details of all ESPA benefits. For all internships over 6 months, additional benefits will be paid. Details available at interview.

Role

This is a fantastic opportunity for a proactive individual to use both their language and marketing skills and play a major role in assisting the host company to establish its niche products in the Spanish marketplace. Mentored by the Sales Director, you will assist with research into Spanish market trends, identify prospects and initiate contact. This incredible experience will include opportunities to accompany the Sales Director visiting companies and closing-out deals, making this an excellent addition to your Business Development and Marketing CV.

Tasks

- Market Research (online and telephone)
- Creating and maintaining databases of new contacts
- Making first calls to prospective clients
- Drafting and distributing targeted mailings (online and hard copy)
- Providing linguistic support to Sales Manager during visits of potential clients

Personal Skills

- Degree in Business, Marketing, Market Research or similar.
- Good communication skills (verbal and written) in English and Spanish
- IT literate
- Strong time management and organisation skills

The Host Company

You will be working for a designer, manufacturer and supplier of personal survival and protective equipment for the military and humanitarian aid agencies. Since its creation in 1854 this host company has been developing pioneering innovations that have helped generations of armed forces personnel, seafarers, aid workers and adventurers operate and survive in some of the world's harshest environments. This UN registered company can boast over 200 NATO approvals and 2 Queen's Awards for Export Achievement.