



## Apply here

### Start date

Flexible

### Duration

6 months

### Languages

Good spoken and written English levels are required (B2 onwards)

### Location

Oxford, England

One of the world's most famous university cities, Oxford is a beautiful place. It is steeped in history and studded with picturesque buildings, yet maintains the feel of a young city, thanks to its large student population. This buzzing city has something for all tastes.

### Are you eligible?

Are you a registered student?  
Or

Are you eligible to participate in the Erasmus+ programme?

### Benefits

See website for details of all ESPA benefits. For all internships over 6 months, additional benefits will be paid. Details available at interview.

## Role

This is a fantastic opportunity to gain invaluable practical experience, to assist this innovative company in the development of a marketing strategy from planning through to execution. Mentored by, and working alongside the Business Development Manager, this is a great chance to learn and develop, both personally and professionally with the satisfaction that you will be making a real contribution to the company's success.

## Tasks

- Working closely with the Business Development Manager, you will work on all aspects of the marketing strategy
- Identification of international/national key trends in the medical devices sectors.
- Development of marketing strategy, including key target markets, key potential partners and social media best practices.
- Execution of the marketing strategy
- Suggesting improvements
- Assisting in creation of key marketing materials

## Personal Skills

- A student studying for a Biology, Biomedical or Life Sciences degree with an interest in Marketing or a Life Sciences interested Marketer.
- Good attention to detail
- Dynamic and proactive
- Creative
- A good knowledge of Social Media Marketing

## The Host Company

Using the process of Electrospinning, the host company is recognised worldwide as an industry leader in the design, development and manufacture of materials for tissue engineering, regenerative medicine and drug discovery research as well as many other uses. Having received recent large-scale investment, they are keen to build on their current successes.