

Óbuda University Keleti Faculty of Business and Management									
GVMSIKTNC		The Digital Society							
Department:	Institute of Business Management 1084 Budapest, Tavaszmező u. 17.					ECTS:	3		
Training:	Full-time	Language:	English		Semester:	2019/20/1			
Training programme:									
Responsible professor for course:	Dr. habil. Tick Andrea		Professor:	Dr. habil. Tick Andrea					
Preliminaries:	-								
Number of classes (week/semester)	Weekly	Lecture:	0	Practice:	2	Laboratory:	0	Consultation:	0
Obtaining the grade:	Midterm grade, Substitution (make up test) during the first 10 weekdays of the exam period.								
Requirements for signature:									
Grade is made up of:	<p>Preconditions of signature are the attendance at the seminars, valid tests and submitted assignments. Students are required to have valid tests. No turn up on the scheduled tests is considered an invalid test and the student is not entitled to have a re-sit.</p> <p>In the test students are entitled to use handwritten notes on one A4-sized paper. No photocopies, photos or notebooks can be used. No cellphones, smartphones or any other smart device capable of taking pictures, or recording can be brought into the room during test writing. The use of any unauthorized help during test writing is severely punished. Absence from test writing due to illness or other official occupancy can be certified once. Should this be the case, the student is entitled to have a make-up test. Students must submit the assignments announced during the course. Students will be assessed on the active participation in the seminars and the tests written and the assignments submitted.</p> <p>Grade in this course is based on total points/percentages of the test, and student's activity, creativity and preparation (i.e. the instructor also values the active/inactive participation in classes or the level of the homework). Each element will be assessed on a scale of 1 to 100% where the assessment bands are the following:</p> <p>Percentage (%) Assessment 0 - <50 fail 51 - <62 pass 63 - <74 fair/satisfactory 75 - <85 good 86 - 100 excellent/distinction</p> <p>Aspects of the final grade are the following:</p> <ul style="list-style-type: none"> • active participation in class discussion (20%) • written test results (40-40%) • participation and attendance during the course (regarding the TVSZ (Study Rules and Regulations)) 								
Goal of the subject:	<p>The course gives an overview of the societal impact of the revolutionary innovations and development in information technology and digitalisation. The course discusses the reasons, causes and consequences of the digital change in the society and industry. At the end of the course the students will</p> <ul style="list-style-type: none"> • be able to define and characterise the Information Society, Digital Revolution and Information Revolution • have a critical view on the societal impact of IT. • be able to discuss the impact of digitalisation on the Society, Culture, Economic Environment etc. • be able to argue for and against the consequences of the IT and digital revolution 								
Requirements during the semester:	<p>Students are required to attend all classes. (Active participations are required during the lessons). Absence from course units whose attendance is compulsory is acceptable up to 20 per cent of contact hours in those course units. Absence from over+B41 fifty percent of contact hours shall lead to that unit having to be redone to fulfil course unit requirements. Absence from over 20 percent but less than 50 percent of contact hours in a course unit shall lead to an obligation to make up for contact hours missed, the conditions of which shall be specified in the departmental Course Requirements Guide. The subsequent obtaining of an end-of-semester mark/mark for student participation and subsequent assessment following the receipt of a 'fail' mark is confined to two assessment days during the examination period. An unsuccessful retake shall entail the student's obligation to do that course unit again. Home assignment and a written exam.</p>								
Week	Topics (lecture)								
1.	IT driving forces – technological developments								
2.	Information Revolution								
3.	Information Society vs Industrial society								
4.	Digital Revolution								
5.	e-Society, e-democracy								
6.	Connectedness, Linked In – social networking – facebook revolutions and its impacts								
7.	Written test 1.								
8.	Digital Culture								
9.	Digital Economy – the impact of IoT, digital products and services, new business models								
10.	Digital life – Digital twin, the digital footprint, the value of a human								
11.	Smart City – digital ecosystems, smart networks								
12.	The societal impact of digitalisation – labour market, relation-systems, digital generations								
13.	New behavioural models in digital society								
14.	Written exam 2.								

	Required literature
1	lecture and seminar notes in Moodle LMS
2	
3	
4	
	Recommended literature
1	
2	
3	
4	
Quality assurance method:	
	Developed competencies